



Axis

April 2017

# advantage

**Set the table**  
with Jennie-O<sup>®</sup>

**Serve The Very Best Burger**  
with a new fresh burger program

## Jennie-O® Turkey

### New Program

Axis is pleased to announce a new program with Jennie-O Turkey.

Each year, Jennie-O processes more than 1.2 billion pounds of turkey according to strict quality guidelines, supplying the best raw and value-added products to restaurants, hospitality venues, colleges and universities and health care facilities.

As versatile as it is nutritious, Jennie-O turkey does not sacrifice on taste. Through constant innovation and state-of-the-art facilities, the Jennie-O green awning has become a renowned symbol of quality. From **deli meats and sausages, to bacon and turkey burgers**, Jennie-O Turkey offers over 50 contracted products backed by a business reputation that reaches back to 1940.



## Schweid & Sons

### New Program

Axis is proud to announce a new **fresh burger program** with Schweid & Sons.

A family-owned business operating out of Calstadt, New Jersey since 1978, Schweid & Sons is on a mission to bring "The Very Best Burger" to their customers.

By using the same suppliers year-round, Schweid & Sons guarantees consistent flavor and carries a full spectrum of Angus, Certified Angus Beef® All-Natural, Wagyu, USDA Prime®, Hereford, Grassfed, Choice and Custom Blends. They have been proudly supplying their high quality ground beef to burger fanatics nationwide for nearly 40 years.

All their ground beef is inspected or certified before it enters their shop and they have received a Safe Quality Food (SQF) Level 3 Certification, the highest level given by the World Standard for Safety initiative.



## Program Highlights

### Del El Food Products

Axis is proud to announce Deb El's latest line of refrigerated Pre-Cooked Scrambled Egg Products. Deb El continuously strives to create wholesome and healthy Egg Product solutions that combine great taste, nutritious meal solutions, high quality and convenience while simultaneously providing efficiency and value through eliminating waste and reducing labor.

#### Deb El's Pre-Cooked Scrambled Egg Products:

- Refrigerated 10-week shelf life
- Ideal for all "heat & serve" environments
- Reduced labor cost and preparation time
- Convenient easy to use packaging
- Certified Kosher by the Orthodox Union (OU)



"From our inception we have remained steadfast in our commitment to serve our customers with high quality egg products and reliable service."

—Elliot Gibber, President



### Category Update - Sysco Private Label Towels, Napkins, Tissues

Axis recently published an announcement concerning the supplier base for Sysco's private label products within the towels, napkins and tissue categories. The private label business is divided by geographic market and has been awarded to multiple suppliers - SCA, Georgia Pacific, Cascades, and Hoffmaster. Customers purchasing Sysco private label products in these categories may be affected and may need to adjust their purchases to continue to receive the full benefits of the Axis program.

If you have any questions regarding any of these changes, please contact Axis at [info@axispurchasing.com](mailto:info@axispurchasing.com)



### White Wave - International Delight

#### Become a coffee destination!

Whether you're just looking for a few fresh ideas or planning a complete coffee bar makeover, White Wave's products and equipment solutions can make a noticeable impact - with your patrons and on your bottom line.

Rich and creamy, International Delight adds a swirl of pure delight to your guests' mugs. Available in flavored and unflavored, these popular creamers are offered as shelf-stable singles or in bulk for dispensers to fit your every need.



### Dannon

Dannon is the #1 selling yogurt brand in the US, and their portfolio of products offer wholesome and innovative yogurt types, styles, and flavors. Dannon believes in quality honest food such as their authentically strained Greek yogurt. They understand the power of yogurt to deliciously provide many key nutrients, and their products fit into a healthy eating landscape.

Axis and Dannon have a strong partnership which delivers a competitive purchasing program for Axis members. Key brands within the Axis Dannon program include Dannon traditional, Oikos, Activia, Danimals, Light & Fit, and Stonyfield Farms.

### Farmer Brothers Coffee



Founded in 1912, Farmer Brothers is a national coffee roaster, wholesaler and distributor of coffee, tea and culinary products. Farmer Brothers is built around two guiding principles:

- Roasting the highest quality beans to include fully sustainable organic, fair trade, and direct trade
- Delivering the highest level of customer service

Farmer Brothers provides a high touch service model with over 100 local branches nationwide and is able to provide a full range of coffees to meet any requirement, including a variety of sustainable coffees roasted in its newest LEED Silver Certified roasting facility.

Farmer Brothers has been a partner with Axis for over 10 years and will help you develop and grow your beverage category through consumer insights and data-driven analysis.